

Stakeholder Interview Questions

What are your job roles and your connection with the website?

Response:

What prompted the redesign?

Response:

Are there any particular parts of the site that you think should be left untouched?

Response:

What does work well on the current site? How do you think these things could be improved?

Response:

Do you think that the current website is successful?

Response:

What's the business plan?

Response:

Who are the intended audiences? (Primary and Secondary users)

How would you describe the user's characteristics, age, experience, education, etc.?

Response:

Why will people come to the site? Why will they come back?

Response:

What are the typical tasks that users will need to perform on the new site?

Response:

What are the most important tasks that users should be able to perform on the new site?

Response:

62. Which tasks are critical for users' success on the new website?

Response:

How will the new site's content get created and managed and by whom?

Response:

In your opinion what are the key challenges your company website faces?

Response:

What are the top priorities for the website redesign?

Response:

How should the success of the new website be measured, if at all?

Response:

11. What new functionality and content do you believe is required on the new website?

Response:

12. Is there any content that should be retired as we move to the new site?

Response:

13. Are there any other websites that we should emulate?

Response: